

\$40 Redemption Form

May 1-31



Buy any set of four new Uniroyal® passenger or light truck tires at participating dealers between May 1 - May 31, 2017, and get \$40 via MasterCard® Reward Card after submission!*

There are two options for rebate submission.

- 1) For faster service, submit your redemption online now at tirerewardcenter.com.
OR
2) Complete and mail in this redemption form.

To learn more, call 1-800-675-9307. Offer valid on purchases from 05/01/17-05/31/17. Form must be received by 6/30/2017.

How to receive your \$40 via MasterCard® Reward Card:

- Purchase tires from a participating dealer. Please call 1-877-458-5878 for participating dealers.
- Submit your redemption online at tirerewardcenter.com or complete and mail in this redemption form.
- Attach receipt (or legible copy) showing the purchase of four new Uniroyal® passenger or light truck tires within the offer period.
- Mail to: 2017 Uniroyal Spring Promotion, P.O. Box 559, Suite 335, Milan, IL 61264.
- Not valid with any other offer. See offer terms and conditions on the reverse for further details.
- To check the status of your Reward Card request, visit tirerewardcenter.com.

Where did you buy your tires? (Dealer Name)

Invoice Number

Date of Purchase

Mo. Day Year

Year of Vehicle

Make (e.g., Ford)

Model (e.g., Taurus)

Email Address

First Name

Last Name

Address

Apt./Suite Number

City

State

ZIP Code

Phone

This is a business-owned vehicle.

What is the next vehicle you plan to purchase tires for?

Year of Vehicle

Make (e.g., Ford)

Model (e.g., Taurus)

Does this vehicle currently have Uniroyal® tires? (Please check one.)

Yes No Don't know

Opt-in for email.

When do you expect to purchase tires for this vehicle? (Please check one.)

In the next 30 days 31 to 90 days from now

91 days to 1 year from now More than 1 year from now

Does this vehicle currently have Uniroyal® tires? (Please check one.)

Yes No Don't know

How many vehicles are in your household? (Please check one.)

1 2 3 4 5 +

What is your age? (Please check one.)

18 - 25 26 - 39 40 - 55

Over 55

How many tires did you intend to purchase prior to learning of this promotion? (Please check one.)

0 1 2 3 4

How did you first hear about this promotion? (Please check one.)

- Direct mail Radio
 Newspaper Television
 Salesperson in store Website
 In-store display Email
 Word of mouth or Friends/Family Other
 Outdoor advertising

Which of the following was an important contributing factor in your most recent purchase of Uniroyal® tires? (Check all that apply.)

- Promotion/sale
 Dealer recommendation
 Friend/relative
 Quality of product recommendation
 Mileage warranty
 Free flat change and tow service
 Actual tires on display
 Tires in stock
 Online Research (reviews, websites, etc)
 Replacing another set of UNIROYAL® tires
 This dealer's support of youth soccer

How many years have you been a Uniroyal tire owner?

First Time Less than 5 years
 More than 5 years

Were you familiar with the Uniroyal brand before this purchase?

Yes No A Little

YES!

I want email notifications so I can take advantage of valuable special offers and promotions on my next tire purchase, as well as sign up for new product information from Uniroyal. Uniroyal has a very strict privacy policy. We do not sell or rent your personally identifiable information to third parties.

OLF

Offer Terms and Conditions

Offer valid for residents of the United States only who purchase from a participating dealer located in the fifty (50) United States, District of Columbia ("U.S.") and U.S. Territories (Puerto Rico, Guam and U.S. Virgin Islands). Purchase must be completed between 5/01/2017 and 5/31/2017. Limit of one (1) redemption request (\$40 MasterCard® Reward Card) per purchase of four (4) new Uniroyal® passenger or light truck tires. Limit of three (3) per household. Must be at least 18 years of age or older at the time of purchase to be eligible. All requests must be postmarked or received on or before 6/30/2017. Please allow four (4) to six (6) weeks for delivery of the \$40 MasterCard® Reward Card via mail. Sales to Original Equipment manufacturers, wholesalers, business accounts and purchases for resale are not eligible for this promotion. However, small business fleets (excluding National Accounts, Government Accounts, and Utility accounts) are eligible for this promotion only with the purchase of a set of four Uniroyal® Laredo HD/H and Laredo HD/T tires. Purchases from warehouse clubs (e.g., Sam's Club, BJ's, Costco), mass merchandisers (e.g., Sears) and national retailers (e.g., Discount Tire, Tire Kingdom, NTB, Merchant's, Big O, and Southeast Toyota) are excluded from this promotion, but may be eligible for coverage under a store-specific promotion (see individual store[s] for details). In addition, purchases from any nonparticipating dealers are not eligible for this promotion. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Uniroyal (or its authorized representatives) relating to the validity of any submissions are final and binding. This promotion is subject to all federal, state, and local laws and regulations. Uniroyal reserves the right to modify or discontinue this offer, products and/or services at any time for any reason. No cash refunds. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc., and will not be returned. Uniroyal is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-800-675-9307 Monday through Friday between 8:00 a.m. and 8:00 p.m. ET. Please reference the 2017 Uniroyal Spring Promotion when calling. Offer may not be assigned, traded, sold or combined with any other offer. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW. The Reward Card cannot be reloaded with additional funds, nor can it be used at an ATM. Reward Card expires six (6) months after issuance. For complete terms, conditions and fees, see the Cardholder Agreement in your card package. Reward Card issued by U.S. Bank National Association pursuant to a license from MasterCard International Incorporated. MasterCard is a registered trademark of MasterCard International Incorporated.

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